



Pono Home Leadership Position Announcement

Company President : Las Vegas, Nevada or Honolulu, Hawaii

Job Summary

Pono Home, a 4 year old home services company focused on greening homes to create local economic and global environmental resilience, is seeking an experienced executive candidate to lead the company through its next stage of growth. This position is located in Las Vegas, Nevada, or Honolulu, HI. Occasional travel may be required.

Company president will manage and provide leadership to all employees of Pono Home. With insights from the CEO and CMO, President will regularly create 3, 6, and 12 month strategic plans to help the company achieve strong growth. President is responsible for company execution of those plans. President will at all times maintain responsibility for timely and professional fulfillment on all company contracts and deliverables. President will hold larger vision in mind and make that vision clear to all team members. President will assign duties, tasks, and responsibilities to staff members based on their skill sets, interests, and job roles so as to complete the overall project plan in the most fluid, professional, and efficient manner possible.

President will translate company plans into executable task lists for each company committee. President will hold weekly one-on-one meetings with committee chairs to provide guidance and support as well as final approval of tasks and projects assigned to those staff members.

Key Responsibilities

- President will develop business to drive revenue growth. This will include signing up channel partners to align lead generation revenue streams, residential sales, direct sales on services to commercial properties, and sales to property management companies with fleet housing.
- President will work to consistently enhance service offerings and profitable business opportunities. The primary goal will be to maximize the effectiveness of these aspects of the business, so as to form replicable models that can be incorporated across franchisees in different geographies.
- President, along with CMO, will recruit, hire, and train service technician in the Las Vegas office to take over home services once a critical mass of business has been achieved there.
- President will seek opportunities to present the Pono Home opportunity to investor groups and to groups that represent good target markets for building a pipeline of franchisees.

Qualifications:

1. At least 2 years in an executive/leadership position with management responsibilities of multiple and cross-disciplinary employees.

2. Proven track record of leading growth at an existing company
3. Strong skills in human resource management
4. Strong attention to detail
5. Fluidity with MS Office, Google Docs, and potentially Wordpress
6. Basic understanding of sustainability, specifically energy, water, and waste issues

To apply, please send a resume and cover letter to info@ponohome.com.

Pono Home Overview:

Pono Home is a sustainability company focused on greening lives, homes and small businesses. Pono Home has applied for B Corp certification and passed the initial screening with a score 75% above the qualifying mark. Pono Home was selected for the Elemental Excelerator's 2014 Go-To-Market track and the 2016 Demonstration Track. The company has performed home eco-upgrades in more than 6,000 homes across the Hawaiian islands. More than 2,000 homes were serviced in 2017, with estimated annual savings of over \$550,000 on utility bills, 26 million gallons of water and roughly 3 million pounds of carbon dioxide emissions. Pono Home has recently released a line of organic personal care products with a zero waste innovation that it has begun marketing and testing on Oahu and soon in Las Vegas. The company is expanding through franchising and has a goal of getting franchises up and running in Hawaii and California by the end of 2018.